

## Privacy Policy

### 1. Who we are

1.1 We are IP MIRNYI ANDREI VIKTOROVICH located at Moscow, Russia. We are represented, for the purposes of this policy.

1.2 "This Privacy Policy sets out how we collect and use your personal information when you use our website [www.why-ryzen.com](http://www.why-ryzen.com), [www.why-ryzen.ru](http://www.why-ryzen.ru), [www.neden-ryzen.com](http://www.neden-ryzen.com) ("Site") and the choices available to you in connection with our use of your personal information (the Privacy Policy). This Privacy Policy should be read alongside, and in addition to, our Cookie Policy. In case of any contradictions between this Privacy Policy and the Cookies Policy, this Privacy Policy will prevail."

### 2. This Privacy Policy

2.1 "By making available the Services we, acting reasonably and in good faith, believe that you:

- (a) provide true information about yourself to the extent necessary for use of the Services;
- (b) are aware of and accept this Privacy Policy. "

### 3. Information we collect about you

3.1 In order to provide you with access to the use the Services, we will improve, develop and implement new features to our Services, and enhance the available Services functionality. To achieve these objectives, and in compliance with applicable laws, we will collect, store, aggregate, organise, extract, compare, use, and supplement your data that you choose to provide us via e-mail with (hereinafter "processing"). We will also receive and pass this data to our affiliates and partners as set out in the table below and section 4 of this Privacy Policy.

3.2 We set out in more detail the information we collect when you use our Services, why we collect and process it and the legal bases below.

#### 3.3 Google Analytics and Yandex.Metrica

3.3.1 This website uses Google Analytics, a web analytics service of Google Inc. ("Google"), and Yandex.Metrica, a web analytics service of Yandex llc. ("Yandex"). Google Analytics and Yandex.Metrica also uses "cookies". The information generated by the cookie about your use of this website will usually be transmitted to and stored by Google on a server in the United States and Yandex on a server in the Russia. Only in exceptional cases is the full IP address transmitted to Google servers in the United States and then shortened. On behalf of the operator of this website, Google and Yandex will use this information to evaluate your utilization of the website, to prepare reports about the activities on the website and to provide additional services to the operator of the website related to the utilization of the website and the use of the Internet.

3.3.2 You may refuse the storage of cookies by selecting the appropriate settings on your browser; however, please note that if you do so you may not be able to use the full functionality of the website. You may also prevent the collection of the data referring to you that are generated by the cookie (including your IP address) in relation to the use of the Website and the subsequent transfer to Google and the processing of these data by Google by downloading and installing the browser plug-in available at the following link <https://tools.google.com/dlpage/gaoptout/eula.html?hl=de>. In this case, an opt-

out cookie is stored which prevents the future collection of your data when you visit the website.

#### 4. Information Collected

- 4.1 Data received when you access the Site, including information regarding technical devices, technical interaction with the Site (your host IP-address, your operating system, type of a browser, geographic position, the Internet provider) and your browsing behavior and further actions on the Site.
- 4.2 Information that is automatically received at the time of access to the Site with the use of cookies.
- 4.3 Information that you submit to us when send us an email on a particular issue to one of addresses indicated at the Site (certain information about you including your name, address and other related details you provide).

#### 5. "We use the information we collect from you for the purposes of:

- a. Providing you with an appropriate reply to your request;
- b. Protecting the rights and interests of IP MIRNYI ANDREI VIKTOROVICH and others.

5.1 We process your data for the purposes identified above, as necessary, (1) for the legitimate interests of us and other third parties, including maintaining and administrating the Services; (2) to comply with our legal obligations;

5.2 "Your personal information may also be processed if it is required by a law enforcement or regulatory authority, body or agency or in the defence or exercise of legal claims. We will not delete personal information if it is relevant to an investigation or a dispute. It will continue to be stored until those issues are fully resolved and/or during the term that is required and/or permissible under applicable/relevant law."

5.3 If we intend to further process your data for any other purpose to those set out in this Privacy Policy, we shall provide you with details of this further purpose before we commence processing.

#### 6. Data sharing

6.1 "We may share your personal information with companies, organisations and individuals inside and outside of the IP MIRNYI ANDREI VIKTOROVICH where one of the following circumstances applies:

- c. to other companies in our group, for administrative and management, subject to us taking reasonable measures to ensure that your information is kept secure at all times;
- d. to trusted third parties businesses, or persons who perform services and process your personal information for us for the purposes listed above, based on our instructions, subject to us taking reasonable measures to ensure that your information is kept secure at all times;
- e. to companies, organisations or individuals outside of IP MIRNYI ANDREI VIKTOROVICH if we have a belief in good faith that access, use, preservation or disclosure of the information is reasonably necessary to: o meet any applicable law, regulation, legal process or enforceable governmental request; o detect, prevent or otherwise address fraud, security or technical issues; or o protect against harm to the rights, property or safety of the IP MIRNYI ANDREI VIKTOROVICH, our customers or the public, as required or permitted by law."

6.2 We may share your data with our affiliates. Sometimes we may also need to share your data with a third party in order to provide our services to you or to administer the Site, for example if you choose to share your data across other social media platforms.

## 7. International Transfers

7.1 We may transfer and maintain on our servers or databases some of your personal information outside the European Economic Area (EEA) including in Russia.

7.2 The countries to which we transfer your data may not have the same data protection laws as your jurisdiction. We take reasonable cyber security measures and/or put in place the Standard Contractual Clauses (e.g. Model Clauses, Data Processing Agreement/Addendum) to ensure your data is adequately protected.

## 8. Your Rights

8.1 "You have the following rights, in certain circumstances, in relation to your personal information:

(a) Right to access your personal information.

(b) Right to rectify your personal information: you can request that we update, block or delete your personal data, if the data is incomplete, outdated, incorrect, unlawfully received or no longer relevant for the purpose of processing.

(c) Right to restrict the use of your personal information.

(d) Right to request that your personal information is erased.

(e) Right to object to processing of your personal information.

(f) Right to data portability (in certain specific circumstances).

(g) Right not to be subject to an automated decision.

(h) Right to lodge a complaint with a supervisory authority. "

8.2 If you would like to exercise these rights, please contact Support Service at [hello@esagency.com](mailto:hello@esagency.com). We will aim to respond to you within 30 days from receipt of request. We will need to verify your identity before we are able to disclose any personal data to you.

## 9. Security Measures

9.1 We take technical, organizational and legal measures, including, where suitable, encryption, to ensure that your personal data are protected from unauthorized or accidental access, deletion, modification, blocking, copying and dissemination.

## 10. Changes to this Policy

10.1 From time to time, we may change and/or update this Privacy Policy. If this Privacy Policy changes in any way, we will post an updated version on this page. We recommend you regularly review this page to ensure that you are always aware of our information practices and any changes to such.

## 11. Contact Us

11.1 If you have any questions, please send your inquiries to Service support at [hello@esagency.com](mailto:hello@esagency.com). So we can deal with your enquiry effectively, please quote this Privacy Policy. We will aim to respond to you within 30 days from receipt of request.

11.2 All correspondence received by us from you is classified as restricted-access information and may not be disclosed without your written consent. The personal data and other information about you may not be used without your consent for any purpose other than for response to the inquiry, except as expressly provided by law.